

# Tillie.

LIFESTYLE UGC CREATOR

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*Authentic lifestyle content that feels like a recommendation from a friend — helping brands show up in real, cozy everyday moments. Natural, relatable, and brand-safe.*



## CONTENT NICHES

Beauty & Skincare

Wellness

Home & Food

Everyday & Tech

Lifestyle

## FORMATS & DELIVERY

- 9:16 vertical (Reels / TikTok) — primary
- 4:5 for Meta feed · stills in multiple ratios
- 15–45s video · delivered ready-to-post
- Up to 2 revisions · usage rights available

## WHAT I DELIVER



### UGC Video

- Product demos
- Unboxing & first impressions
- Voiceover & narration
- Tutorials & how-tos

15–45s · 9:16 + 4:5 · 2 revisions



### Photography

- Lifestyle photos
- Product shots
- Social content
- Flat-lays & in-context styling

High-res · multiple ratios



### Brand Partnerships

- Organic content
- Monthly collaborations
- Content bundles
- Ongoing retainers

Recurring · priority turnaround

## WHY BRANDS WORK WITH TILLIE

### Real, relatable, ready-to-post

- "Cool-girl best friend" energy that reads authentic, not an ad
- Clean, cozy, earthy aesthetic with a consistent look
- Brand-safe by design — fully SFW, advertisement-style
- Fast, flexible turnaround; easy to work with

Starting rates on request

Let's work together →